

Town of Clayton Public Art Advisory Board

Sculpture Trail Call to Artists

Clayton, North Carolina

Overview

The Town of Clayton Public Art Advisory Board invites you to submit an application to participate in its annual *Sculpture Trail* public art exhibition. The 2017-18 Town of Clayton Sculpture Trail is a temporary outdoor exhibit to be displayed at numerous public and private sites from May/June 2017 to May/June 2018.

This call to artists provides an **opportunity for artists to submit completed artwork for consideration**. A selection panel will choose a number of original sculptures to be displayed in public and/or private locations throughout Town. Artists retain ownership of their work and agree to lend it to the exhibition. Selected artists will receive a **\$1,000 honorarium** for lending the work for the twelve-month period. In addition, the board will determine the mechanism to select a “People’s Choice” winner with an award of **\$1,000**.

- There is no application fee
- The Town of Clayton may purchase an entry at the conclusion of the exhibition for permanent placement
 - The \$1,000 honorarium will be credited against the purchase price for the artwork selected
 - If the artist also wins the People's Choice award, that \$1,000 award will also be credited against the purchase price for the artwork selected
- The Town of Clayton reserves the right to photograph and reproduce images of the artwork on exhibition for promotional and educational purposes

Entries

If you are interested in having your work considered, you may submit as many entries as you would like. All artwork must be the original work of the artist (in concept, composition and execution), and suitable for outdoor public display. Along with photographs of the artwork, artists must submit an application for each entry which will include:

- An artist’s statement about the artwork including date of creation
- A detailed explanation of how the piece will be secured or anchored when installed (see installation section below).
- A list of professional references
- A brief artist biography outlining credentials and relevant experience with public art commissions

The application is included below. Please complete the form and submit all information electronically to the Town of Clayton at sbeard@townofclaytonnc.org. To send a hard copy, please forward materials to the following address:

Town of Clayton Sculpture Trail Applications
Attn: Stacy Beard & Public Art Advisory Board
P.O. Box 879, Clayton, NC 27528

Applications must be received by 5 p.m. EST on Monday, April 3, 2017.

For further information, please contact Stacy Beard at sbeard@townofclaytonnc.org or 919-553-5002. Visit ClaytonNC.org/sculpture for links to the Town of Clayton Sculpture Trail.

Selection Committee

Artwork will be selected by the Town of Clayton Sculpture Trail Selection Committee, which is comprised of any one member of the Clayton Downtown Development Association, two members of the Public Art Advisory Board, two Town council members, one Town of Clayton business owner, a representative from the Chamber of Commerce, and two members of the local art community. Staff members will help to oversee the process and selection.

The Panel will use the following selection criteria:

Required Artwork Characteristics

- Suitability for family viewing
- Display of high quality technical skill, imagination, innovation
- Suitability for outdoor display in adverse weather conditions
- Soundness of construction, durability and safety of artwork

Desirable Artwork Characteristics

- Artwork that is easily visible to create a sense of discovery, surprise, and intimacy
- Artwork that uses kinetic devices, optical effects, dynamic shapes, or bright colors to celebrate trail users' sense of movement and motion
- Artwork that is participatory
- Artwork that is whimsical, uplifting, and creative

Location of Artwork

Downtown Clayton is a North Carolina Main Street® community and a destination where people, businesses and the arts thrive. Founded in 1869, long-time and new residents alike are rediscovering many of the historical and architecturally significant buildings and neighborhoods that add charm and character to downtown.

Festivals and special events such as Town Square Concert Series, Mondo Roots Cultural Arts & Music Festival (formerly Millstock Art & Music Festival), Clayton Harvest & Music Festival, Halloween Parade, Christmas Tree Lighting and more draw visitors and residents by the thousands to downtown.

Downtown Clayton is accessible with I-40 and I-95. It's just twenty minutes from Downtown Raleigh, the state capital, and about a thirty-minute drive from Raleigh-Durham International Airport.

Sites for the sculpture trail include Town Square, Horne Square, The Clayton Center, Hocutt-Ellington Memorial Library, and many other popular and well-traveled locations in Downtown Clayton and beyond. The Town reserves the right to designate the exhibition location of the selected artwork.

Installation

Artists are responsible for all costs, equipment and labor necessary for the delivery, installation and removal of their work and assume all risk and damage to their work before and during installation and during and after removal. The sculptures will be insured by the Town of Clayton up to the purchase value of the sculpture after installation while on exhibition. A level, 4-by-4 concrete pad will be provided for securing the sculptures. Any work not appropriate for installation onto a concrete base will be addressed on a case-by-case basis with the artist. The artists will install the work under the supervision of Town personnel. Lighting and power may be provided at some of the locations. The Artist shall affix his or her art work to the concrete pad with locking bolts to prevent tampering or removal of the art work by unauthorized parties.

Sales

Each selected piece of artwork will have a pre-determined sales price, up to a maximum of \$12,500. The Town of Clayton may purchase one or more of the exhibited artworks for placement at permanent locations throughout the Town. If so chosen, the artists agree to sell the artwork to the Town for the pre-determined purchase price. The \$1,000 stipend provided to the artists will be credited against the purchase price for those artworks selected. Artwork must remain on display throughout the duration of the exhibition. No commission will be charged on any sale of the work.

Project Timeline

- **Submissions due: April 3, 2017 5:00 p.m. EST**
- **Selection Panel Deliberations: April 18, 2017**
- **Town Council presentation: May 1, 2017**
- **Selection Notifications to Artists: May 2, 2017**
- **Delivery and Installation of Artwork Completed: May 16-early June 2017**
- **People's Choice Award: Winter 2018**

The Town of Clayton reserves the right to change the project timeline.

Town of Clayton Public Art Program

In an effort to establish a collection of artistic works for the benefit of the community and the betterment of public spaces and facilities, the Clayton Town Council established the Public Art Advisory Board on February 4, 2008.

The purpose of the Public Art Advisory Board is to establish a procedure through which the Town of Clayton can acquire and accept artwork on loan or as a gift and make recommendations to the Town Council toward the creation of a Public Art Program.

How to Apply:

Artists interested in this project must prepare and submit the materials detailed below on the form provided. Additional information may be required at the discretion of the Town.

The application form for each sculpture entry should include:

- Detailed list of materials used in the sculpture
- An artist's statement about the artwork including date of creation
- A detailed explanation of how the piece will be secured or anchored when installed
- A list of professional references
- A brief artist biography outlining credentials and relevant experience with public art commissions
- Multiple photographs of each artwork in JPEG or PDF format (up to six per sculpture), including one with a person or other object for scale

APPLICATION FORM
Town of Clayton Sculpture Trail

Artist Name: _____

Address: _____

City, State, Zip: _____

Phone: (Work) _____ (Cell) _____

E-mail: _____

Title of Artwork Entry: _____

Year the Artwork was Created: _____

Materials Used: _____

Dimensions: Width: _____ Height: _____

Depth: _____ Weight: _____

Public Selling Price of the Artwork: \$ _____

Artist Description about the Artwork Entry: _____

Statement how Artwork will be secured to base: _____

Special Requirements: _____

Professional References: _____

Please attach a brief biography. Submit up to six photos of the artwork entry (in JPEG or PDF format). At least one photo should show scale of artwork so committee can see size in context.

I have read and accept fully all conditions set forth in the Call to Artists, Town of Clayton Sculpture Trail.

Signature: _____

Applications must be received electronically by 5 p.m. EST on **MONDAY, April 3, 2017** to Stacy Beard at sbeard@TownofClaytonNC.org or if you prefer to send a hard copy, please forward those to the following address: Town of Clayton Sculpture Trail Applications, Attn: Public Art Advisory Board, P.O. Box 879, Clayton, NC 27528. **Applications received after the deadline will not be accepted.** No application fee is required.